

# SPONSORSHIP OPPORTUNITIES

**Do you want to stand out from the crowds?  
Do you want to increase your profile to the visitors  
attending the show?**

Then why not take advantage of one of the many  
additional promotional opportunities available.  
Anything is possible!

Call us to discuss any additional ideas you have...



## SMMEX Guide:

Be a part of our A5 pre show guide, sent in the post to everybody who has requested a ticket to attend this year's show. A digital edition is also sent to our entire database of industry professionals.

**Back Cover Advert: £750**  
**Inside Cover Advert: £700**

## Show Bars:

Why not sponsor the exhibition bar, which is popular with visitors and exhibitors. Branded signs with your logo will appear in the bar area. You may also use the bar to display any literature or supply branded glasses or napkins. Your logo will also appear on the floor plan.

**Price for this opportunity: £750**



## Carrier Bags:

At the entrance to the **SMMEX** exhibition, every visitor will receive a carrier bag with your company logo and message on one side, with the show catalogue inside.

**Price for this opportunity: £1500**



## Item in Carrier Bags:

You can include a single item in every bag taken home by every visitor.

**Price for this opportunity: £350**

## Registration:

Sponsor the whole registration process! Your logo will appear on all badges, on the **SMMEX** registration page and on all emails sent to registered visitors.

**Price for this opportunity: £1500**



## Lanyards:

Provide the lanyards that will be worn by all of the visitors and exhibitors at the event. (Sponsor to provide)

**Price for this opportunity: £350**

## Bottled Water:

Do you sell bottled water? Use this opportunity to provide refreshment to every guest and exhibitor at the show. (Sponsor to provide)

**Price for this opportunity: £350**



## Floor Signs:

Have your logo spread out in front of every visitor on the floor of the exhibition hall.

**Price for this opportunity: £150 psqm**

## Show Catalogue:

Take an advert in the show catalogue to raise your profile both at the event and to ensure visitors remember your company after the exhibition.

**Back Cover Advert: £500**  
**Inside Cover Advert: £450**  
**Full Page Advert: £350**  
**Half Page Advert: £200**



## Industry Party:

By sponsoring the party you will be able to promote your brand to everyone that attends. You will be able to decorate the bar with any literature and products. Signs featuring your logo will also appear in the bar area.

**Price for this opportunity: £750**

